

## EDUCATION PROGRAM

# Advanced Smoothing Education and Service Implementation

This is not a keratin course. The work covers diagnostics, technique and getting the service running inside your menu, so the team still performs it correctly three months later.

## Formats

|                               |                                                                                                        |
|-------------------------------|--------------------------------------------------------------------------------------------------------|
| <b>In salon team training</b> | Mila comes to your salon and trains the team on your chairs, with your water and your clients in mind. |
| <b>Pilot for one location</b> | One location runs the service first. You see the numbers before rolling it out across the group.       |
| <b>Guest educator class</b>   | A class day for a larger group, hosted at your space.                                                  |
| <b>1:1 training</b>           | One stylist, full attention, built around what that stylist already knows.                             |
| <b>Demo day</b>               | A live demonstration day. Austin and surrounding areas only.                                           |

## What the team leaves with

|                    |                                                                  |
|--------------------|------------------------------------------------------------------|
| <b>Certificate</b> | A Certificate of Completion for every stylist who takes part.    |
| <b>Protocols</b>   | Written protocols for each service covered during the training.  |
| <b>Support</b>     | Follow up support for the cases that come up after the training. |

Training is booked by request. Format, team size and travel decide the quote, so pricing is confirmed after the first conversation rather than published.

## Program

Seven blocks, taught in order. The last one is the block most training skips.

- 01 Diagnostics**  
Reading porosity, elasticity and chemical history, and knowing when to say no.
- 02 Choosing the treatment**  
Matching the service to the hair instead of selling one service to everyone.

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- 03 **Application technique**  
Sectioning, product amount, and how it changes along the length.
  - 04 **Heat work**  
Iron temperature and the number of passes, and what goes wrong at each extreme.
  - 05 **Difficult cases**  
Lightened hair, previous smoothing, breakage, and the cases to turn away.
  - 06 **Client consultation**  
Explaining the service, setting expectations, and handling the aftercare talk.
  - 07 **Menu and pricing**  
Putting the service into the menu, pricing it by length and density, making it repeatable.
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## Where training happens

|                          |                                                         |
|--------------------------|---------------------------------------------------------|
| <b>Austin</b>            | Full program, plus demo days and guest specialist days. |
| <b>Dallas Fort Worth</b> | Full program, with travel to your salon.                |
| <b>Houston</b>           | Full program, with travel to your salon.                |
| <b>San Antonio</b>       | Full program, with travel to your salon.                |

## How to book a date

- 01 **Send the request**  
City, salon, number of stylists, the format you have in mind and your timing.
- 02 **Short call**  
We confirm what the team needs and which format actually fits.
- 03 **Dates and quote**  
You receive available dates and the quote for your case in writing.

**About the certificate.** This is private professional education. It is not TDLR continuing education and it is not state approved. Each participant receives a Certificate of Completion issued by the studio.

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